

# INTRODUCTION TO FINANCIAL MARKETS BLENDED COURSE

|       |                                                                                         |
|-------|-----------------------------------------------------------------------------------------|
| DATE  | <b>November 5 – 6, 2026</b>                                                             |
| TIME  | <b>9.00am – 3.00pm Daily</b>                                                            |
| COST  | <b>N295,500.00 online &amp; N350,500.00 onsite per participant (Excl. of all Taxes)</b> |
| VENUE | <b>Blended Class</b>                                                                    |

The following delegates will find the workshop beneficial:

|                                                        |                                                |
|--------------------------------------------------------|------------------------------------------------|
| <i>Marketing and Operations Units Staff</i>            | <i>FX and Money Market Officers</i>            |
| <i>Treasury staff in back office and middle office</i> | <i>Research &amp; Corporate Treasury Units</i> |
| <i>Staff of Risk Management Group</i>                  | <i>Investment/Risk Managers</i>                |
| <i>Mortgage and Insurance Companies staff</i>          | <i>Finance Houses staff</i>                    |
| <i>Treasury Sales Staffs</i>                           | <i>Relationship Managers</i>                   |

## Course Objectives

- To give an overview of financial markets and the products required to meet the needs of the teeming customers
- To enable participants, have a good understanding of financial products and their applications
- To enable participants, have a good understanding of the regulatory bodies and their roles in monitoring the financial markets.

## COURSE OUTLINE

### Overview of the Financial Environment

- The Economic environment
- Structure of the Financial System
- Understanding the Financial Markets
- Regulators and Regulatory Environment

### Financial Markets

- The Role Of Financial Markets
- Nature And Structure Of Financial Markets
- Types Of Institutions/Participants
- Primary And Secondary Markets

- Efficiency Of Financial Markets
- The Financial System And Economic Development
- Types Of Financial Instruments
- Common Fundamental Concepts

### **Debt Instruments**

- Discount Vs Interest Bearing Instruments
- Treasury Bills And Certificates
- Federal Government And Municipal Bonds
- Debentures
- Distinction Between Equity And Debt Instruments
- Rating Of Debts
- Leases

### **Equities**

- Shares (Buying And Selling)
- New Issues/Right Issues
- Brokers/Short Selling
- Market Indicators, Evaluating Companies
- The Concept Of Shareholders Value
- Investment Funds

### **Risk And Return**

- Pricing Of Securities
- NPV, PV, IRR
- Discounted Cash Flows
- Yields, Discount Rates And Coupon Rates

### **Types Of Financial Risks**

- Foreign Exchange Risks
- Money/Capital Market Risks
- Control Of Financial Risks
- Other Forms Of Risks

### **Hedging Techniques**

- Pricing Derivatives: A Review
- Measuring Risk Exposure
- Managing Risk Using Futures and Forwards, Swaps And Options
- Choosing the Appropriate Instruments

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**The faculty is drawn from our pool of facilitators ([click here for full details](#))**

Kindly forward your nomination(s) to [mmanhq@fmda.com.ng](mailto:mmanhq@fmda.com.ng) and payment can be made to the following account before the commencement date of training:

|                        |                                       |
|------------------------|---------------------------------------|
| <b>Account Name:</b>   | Financial Markets Dealers Association |
| <b>Bank:</b>           | GTBank                                |
| <b>Account Number:</b> | 0001272210                            |
| <b>Branch:</b>         | Adeola Odeku, Victoria Island, Lagos. |
| <b>Sort Code:</b>      | 058152010.                            |

**For further information/Registration, please call Chris on 08023548999 or 08079779911.**

Thank you.